

# PRIVACY POLICY

This Privacy Policy governs the manner in which Taxoctopus.com collects, uses, maintains and discloses information collected from users (each, a "User") of the <http://www.Taxoctopus.com> website ("Site"). This privacy policy applies to the Site and all products and services offered by Taxoctopus.

## 1. PERSONAL IDENTIFICATION INFORMATION

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

## 2. NON-PERSONAL IDENTIFICATION INFORMATION

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers' utilized and other similar information.

## 3. HOW WE USE COLLECTED INFORMATION

Taxoctopus may collect and use Users personal information for the following purposes:

- a. To improve customer service - Information you provide helps us respond to your customer service requests and support needs more efficiently.
- b. To personalize user experience - We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- c. To improve our Site - We may use feedback you provide to improve our products and services.
- d. To process payments - We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.
- e. To run a promotion, contest, survey or other Site feature - To send Users information they agreed to receive about topics we think will be of interest to them.
- f. To send periodic emails - We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.

#### 4. HOW WE PROTECT YOUR INFORMATION

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures. Our Site is also in compliance with PCI vulnerability standards in order to create as secure of an environment as possible for Users.

#### 5. SHARING YOUR PERSONAL INFORMATION

We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

#### 6. CHANGES TO THIS PRIVACY POLICY

Taxoctopus.com have the discretion to update this privacy policy at any time. When we do, we will send you an email. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.